



EMC California Analytics Scores

Ballot Measure

Housing Bond Measure Support
Parks Tax Measure Support
School Bond Measure Support
School Parcel Tax Measure Support

Electoral

Democrats Too Left Belief
Engaged Political Activism
Generic Democratic Support
Limited Political Activism
Republicans Too Right Strong Belief
Republicans Too Right
Spanish Bilingualism
Trump Vote Support
Voting Ticket Splitter
Women Or BIPOC Candidates Priority Belief

Issues

Climate Change Crisis Belief
Climate Change Not Real Belief
Defund Police Support
Environmental Support Issues Index
Fix Income Inequality Support
Gun Control Support
Institutional Racism Belief
Pro-Choice Support
Stop Crime Issues Index
Too Politically Correct Belief
Tougher Crime Prosecution Support

Homelessness/Housing

Address Root Causes Of Homelessness Belief
Housing Availability Concern
Housing Crisis Government Solution Belief
Housing Crisis Market Solution Belief
Housing YIMBY Support
Reasonable Laws Approach To Homelessness

Ideology

Independent Partisanship
Left Wing Ideology
Libertarian Ideology
Moderate Change In Role of Government
Moderate Or Conservative Ideology
Moderate Or Weak Ideology
Progressive Candidates Opposition
Progressive Candidates Support
Progressive Ideology
Progressive Ideology Issues Index
Right Wing Ideology
Solid Democratic Partisanship
Solid Republican Partisanship
Very Strong Democratic Partisanship
Weak Democratic Partisanship

Tax/Government

General Tax Support
Larger Government Support
Need For School Funds Belief
Smaller Government Support
State Needs Tax Funding Belief
Tax Support Issues Index
Trust Government Tax Spending Belief
Trust In Government Belief